



Software Asset Management Workshop

Software has become a critical asset to your company that must be managed properly to optimize your technology investments. However, managing software assets is a unique discipline that requires considerable specialized expertise that few companies possess. Insight has the experience you need to help you turn difficult software challenges into well-managed processes that save time and money.

THE SOFTWARE LICENSING LANDSCAPE

- Software licensing conditions are constantly changing and becoming increasingly more complex, especially for multinational organizations.
- Increased license complexity means greater instability and uncertainty regarding license cost and compliance.
- Increased license complexity and change require specialized hands-on procurement knowledge
- Overlapping licensing contracts, multiple license types and differing site procurement procedures often give an unclear and confusing licensing picture.
- Procurement organizations are often not staffed with the appropriate software licensing expertise.
- License and asset management systems do not fully solve the problem.


The challenge is evaluating how to best utilize your existing software asset management (SAM) investments to manage your licenses, establish systems and maintain compliancy. Our Software Asset Management Workshop (SAM Workshop) is designed to help uncover tools, processes and systems to help you gain control of your software licenses.

OPTIMIZE INVESTMENTS

The SAM Workshop is a best-practices consulting engagement designed to uncover, assess, quantify and prioritize your license management needs. The SAM Workshop blends the insights of your management staff with the perspective of our team of expert licensing consultants. This diagnostic process is tailored to help you develop a better understanding of your SAM environment. Our team collaborates with your designated project owners to identify immediate opportunities for improvement and to chart a course for a world-class license management infrastructure. These discussions include:

- Better understanding SAM as a business discipline
- Setting priorities for improving service levels, accelerating technology deployments and ensuring license compliance



- 
- Evaluating your current technologies, systems and processes
 - Mapping a course for continued investment with defined objectives and how to obtain those goals

The SAM Workshop is a practical, powerful session that enables you to leverage our knowledge and experience for immediate progress in streamlining your license management process.

WHY INSIGHT SOFTWARE ASSET MANAGEMENT

Insight has over 20 years of experience providing software and licensing programs from top-tier publishers to companies worldwide. As your technology advisor, we offer services and provide you value along every step of the software lifecycle. Whether you're beginning to formulate your license management strategy, or you need assistance in creating a baseline count of your licenses, Insight can provide you with the expertise and solutions that you need.

For more information, please visit www.insight.ca or contact your Insight account executive today at 800.INSIGHT.

Insight is a leading, single-source provider of IT solutions and services that help companies around the globe enable, manage and secure their enterprise. More than simply facilitating the distribution of products to users, Insight is committed to a service delivery model that helps control IT spend and eases the burden of selecting, purchasing and managing IT assets.

Insight and the Insight logo are registered trademarks of Insight Direct USA, Inc. All other trademarks, registered trademarks, photos, logos and illustrations are the property of their respective owners. ©2007, Insight® Direct USA, Inc. All rights reserved.



Insight®

www.insight.ca ▼ 800.INSIGHT