



Capabilities and Features

The dynamic Insight:LicenseAdvisor helps medium and large-sized companies mitigate risk and reduce costs to get more usage out of software investments.

- Integrate procurement data, inventory data, distribution technology, end user requests and workflow
- Meet Sarbanes-Oxley compliance regulations
- Control maverick purchasing and overbuying
- Reallocate licenses as they become available through employee movement, acquisition or divestiture
- Continuously manage license compliance, entitlements, and consumption
- Reduce IT administrative intervention in software lifecycles

Insight:LicenseAdvisor™

THE SOFTWARE ASSET MANAGEMENT (SAM) INTEGRATION FRAMEWORK

Increasingly, business executives are required to mitigate risk while cutting costs and finding ways to increase the ROI for their software investments. Insight:LicenseAdvisor is a dynamic software asset management (SAM) framework and process solution that gives companies the ability to track, analyze and manage their software assets from procurement through deployment. It allows companies to increase the utilization of all assets within their software agreements.

Since Insight:LicenseAdvisor oversees every aspect of the software purchasing, distribution and management processes, you can track how licenses are being used, reused and retired within your organization.

Insight:LicenseAdvisor fits seamlessly into existing software asset management environments and integrates with existing software asset management tools. It provides end-to-end communication and workflow while simultaneously providing visibility into overall software spending. Insight:LicenseAdvisor allows companies to take advantage of always-current entitlement and consumption information to help eliminate overbuying and maverick software purchasing. This information enables organizations to accurately consolidate licenses across departments, offices and business units.

GET BACK IN CONTROL

For organizations with a short-term need, our team of licensing experts provides companies with an initial license audit to achieve a baseline count of existing software assets. By achieving a baseline count, companies automatically gain visibility into existing software licenses and entitlements—a powerful solution to meet a need like a forthcoming license negotiation or audit. Once this information has been compiled, it can be propagated into Insight:LicenseAdvisor, where reports and usage trends can be monitored. This process gives the enterprise the ability to reassign licenses to employees, gain visibility across multiple business units, monitor software usage and harvest unused licenses

Insight:LicenseAdvisor enables integration of procurement data, inventory data, distribution technologies, end-user requests and workflow to provide administrators with an overall picture of the software life cycles within their organization. Most enterprises face the challenge of reclamation and reallocation of licenses as employees shift within an organization and acquisitions and mergers occur. Insight:LicenseAdvisor allows those licenses to be accounted for and redistributed, so organizations can maximize the lifecycle of their software purchases and meet regulatory and license compliance requirements.

Insight®



COMPLEMENTING YOUR CURRENT SAM INVESTMENT

Insight:LicenseAdvisor is an integration platform that communicates with asset discovery and inventory tools, procurement systems, ERP systems and service desk solutions. So investing in Insight:LicenseAdvisor doesn't mean you'll be replacing your current software asset management tools or systems. Insight:LicenseAdvisor is also integrated with Insight's back office, so it can receive software procurement information whether your company is making purchases via the Web, EDI, telephone or fax. This facilitates more robust management, reporting and repurposing of software licenses.

Insight:LicenseAdvisor is also designed to integrate with other partners and resellers, so you have a complete solution, regardless of where you buy your software. It integrates your inventory tool data to provide up-to-the-minute inventory reporting, analysis of inventory changes over time, trend analysis, exceptions and automated alerts regarding license usage and ownership changes.

FIND OUT MORE

Visit insight.ca or call your Insight representative today at 800.INSIGHT.

Insight Enterprises, Inc. is a leading provider of information technology ("IT") products and services to businesses, government and educational institutions in North America, Europe, the Middle-East, Africa and Asia-Pacific. Insight's offerings include brand name computing products, software and advanced IT services. The Company has approximately 4,500 teammates worldwide and generated sales of \$3.2 billion for its most recent year, which ended December 31, 2005. Insight is ranked number 543 on Fortune Magazine's 2007 'Fortune 1000' list. For more information, please call 800.INSIGHT or visit www.insight.ca.

"Enterprises are moving toward processes that automate the interaction between software purchasing, licensing, deployment, and management of software. Solutions like Software Spectrum's Media Plane product (now Insight: LicenseAdvisor) can address license management and asset management, and offer purchasing, deployment, and management under one system."

—Fred Broussard,
Senior Research Analyst, IDC

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