



**FOR IMMEDIATE RELEASE**

**Gain Insight on Technology  
Insight on Technology (IOT) Tradeshow gets ready for Winnipeg**

Winnipeg, September 19<sup>th</sup>, 2006 – Imagine having all the top industry players in one room. **We make IT happen!** On Tuesday October 24<sup>th</sup>, 2006, Insight Canada hosts this exclusive IT summit, which unites Winnipeg's leading Informational Technology decisions makers with the leading suppliers to showcase the latest in technological advancements and service solutions.

"IOT is a smart way of keeping in tune with the newest technologies and solutions offerings. Technology is constantly changing and Insight is a trusted advisor, helping companies stay on top by providing them with solutions that address their business needs", said Brian Magnowski, Sales Manager for Insight Canada.

This marks the 7<sup>th</sup> year that IOT Winnipeg has been hosted by Insight Canada. It is a full solution show that specifically targets the leading technology issues faced by the Canadian IT Community. The latest products and solutions across all hardware and software categories will be displayed, discussed and demonstrated by over 40 of the world's leading technology manufacturers.

**WHERE:** The Winnipeg Convention Center  
375 York Avenue  
Winnipeg, Manitoba

**WHEN:** Tuesday October 24<sup>th</sup>, 2006  
From 1PM to 5PM

**REGISTRATION:** [www.insight.ca/iotwinnipeg](http://www.insight.ca/iotwinnipeg)

**Register before October 6<sup>th</sup> and earn a chance to win an IPOD 4GB Nano!**

**Event Features**

- 6 seminars from leading suppliers: Cisco, HP, EMC, Symantec, IBM, IBM Managed Services
- 30 exhibitors from: HP, IBM, Lenovo, Symantec, Lexmark, Cisco, EMC, Toshiba, Microsoft, Computer Associates and more
- Food and refreshments will be available throughout the event
- Prizes will be offered by our many partners

For more information, please contact Mireille Alvo, Marketing Communications Specialist at (514) 344-3500 ext 5027 or [malvo@insight.com](mailto:malvo@insight.com).

**Insight Enterprises, Inc. ("Insight" or the "Company")** is a leading provider of information technology ("IT") products and services to businesses, government and educational institutions in North America, Europe, Middle-East, Africa and Asia-Pacific. Insight's offerings include brand name computing products, software and advanced IT services. The Company has approximately 4,500 teammates worldwide and generated sales of \$3.2 billion for its most recent fiscal year, which ended December 31, 2005. Insight is ranked number 570 on *Fortune Magazine's* 2006 'Fortune 1000' list. For more information, please call (800) INSIGHT or visit [www.insight.ca](http://www.insight.ca).