



**FOR IMMEDIATE RELEASE**

**Identify, Acquire, Deploy and Manage  
Insight on Technology (IOT) Tradeshow takes on Edmonton**

Edmonton, May 14th, 2007 – Imagine having all the top industry players in one room. **We make IT happen!** On Monday, June 4<sup>th</sup>, 2007, Insight Canada hosts this exclusive IT summit, which unites Edmonton’s leading Informational Technology decisions makers with the leading suppliers to showcase the latest in technological advancements and service solutions.

“IOT is a smart way of keeping in tune with the newest technologies and solutions offerings,” said Brian Magnowski, Sales Manager for Insight Canada. “Technology is constantly changing and Insight is a trusted advisor, helping companies stay on top by providing them with solutions that address their business needs.”

This marks the 1st year that IOT Edmonton will be hosted by Insight Canada. It is a full solution show that specifically targets the leading technology issues faced by the Canadian IT Community. The latest products and solutions across all hardware and software categories will be displayed, discussed and demonstrated by over 20 of the world's leading technology manufacturers.

**WHERE:** The Shaw Conference Center  
9797 Jasper Avenue  
Edmonton, Alberta

**WHEN:** Monday June 4<sup>th</sup>, 2007  
From 10AM to 5PM

**REGISTRATION:** [www.insight.ca/iotedmonton](http://www.insight.ca/iotedmonton)



**Event Features**

- 4 seminars from leading suppliers: Trend Micro, HP, Symantec and IBM
- 20 exhibitors from: HP, Symantec, IBM, Microsoft and more...
- Food and refreshments will be available throughout the event
- Prizes will be offered by our many partners

**About Insight**

**Insight Enterprises, Inc.** is a leading provider of a broad range of top name-brand IT computing products, software and advanced IT services helping companies around the world enable, manage and secure their IT environment. Located in major cities around the globe, Insight provides local account services in over 170 countries and has the process knowledge, technical expertise and management tools necessary to ease the burden of selecting and purchasing IT assets while streamlining IT management and costs. Insight is ranked number 543 on Fortune Magazine's 2007 'Fortune 1000' list. For more information, visit [www.insight.ca](http://www.insight.ca).

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